



PREDATOR AND SEXUAL ABUSE PREVENTION PROTOCOL

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The Need for the Protocol:

- According to the U.S. Department of Justice, 1 in 3 girls, and 1 in 7 boys will be sexually assaulted before they turn 18. An estimated 30% of sexual assaults go unreported. 98% of those victims return to school after the assault.
- There is currently an estimated 1 in 11 chance that a private or public school will experience a sexual abuse incident in a given school year.
- Sexual abuse lawsuits against private and public schools totaled over \$340 million in 2012 causing liability insurance premiums to rise 30-40% for schools who were found negligent.
- Currently less than 3% of private and public schools utilize anything more than background checks and enhanced supervision as methods of proactive prevention.

Summary of Program:

NewDawn Security works with each school individually to make sure all eight (8) research based, and proven effective methods of our sexual predator/abuse prevention protocol are embedded into the day-to-day operation. Special care is also paid to make sure that the learning environment and culture is only positively affected.

Outcomes after 90 days:

- The possibility of experiencing a sexual abuse incident on campus drops over 75%
- The possibility of a student being sexually abused by a staff member and/or other student outside of campus drops over 50%
- The possibility of a student being sexually abused off campus drops 40%
- The possibility of a student reporting an ongoing or past incident increases 35%

Outcomes after six months:

- The possibility of having a sexual abuse incident on campus drops over 85%
- The possibility of a student being sexually abused by a staff member and/or other student outside of campus drops over 75%
- The possibility of a student being sexually abused off campus drops 55%
- The possibility of a student reporting an ongoing or past incident increases 50%
- The possibility of a liability insurance rate review exists depending on your insurance company (insurance companies have stated anywhere from 2.5 to 8%).

Outcomes each year the protocol is verified to be embedded

- 95% chance a sexual abuse incident does not happen on your campus involving any of your staff or students
- Because the school has embedded this protocol into it's culture the chances of student, staff member or a student or staff member's family drops over 70% whether they are on campus or not.

SPECIFIC SERVICES TO BE PROVIDED

NewDawn Security will provide the following services for twelve (12) months as part of the **Predator/Abuse Prevention Protocol**:

- NewDawn Security will provide a Non-Disclosure Agreement that prohibits any information from or about the school from ever being shared with anyone at any time by NewDawn Security Staff.
- Each school leader will be assigned an individual NewDawn Security Specialist that will work year round with him or her to make sure the protocol is embedded as fast and effectively as possible.
- The school leader will be provided a 10-minute individualized introductory video that will detail the specifics of the program. The leader will be able to view at their convenience, and share with any and all additional staff deemed necessary.
- The NewDawn Specialist will contact the school leader initially for the purposes of answering any questions about the program, and determining the current levels of risk the school faces.
- All school operational handbooks, and policy/procedure manuals will be reviewed for areas of potential liability in terms of sexual abuse, social media use, background screening, harassment, extra curricular activity, transportation, field trips and supervision. Suggestive changes to reduce and/or eliminate liability will be provided as well as options for entire creation if a policy is not developed yet.
- The NewDawn Security Specialist will develop a customized 4-5 month “embedded action” plan that will guide the school leader through what actions will need to take place in order to embed the program at the highest risk mitigation level possible. The school leader will sign off on the plan once approved by him or her.
- An “approved by school leader” press release will be sent to local/national media detailing the proactive actions the school is embedding to enhance safety if so desired.

- During the 6-8 month action plan, the NDS Specialist will contact the designated school leader, and/or school leader designee once a month to mark progress/update the plan based on any risk change.
- During the 2nd month call, the administrator will be provided separate confidential actions that they and at least one other school representative will take separately and together. A list of those actions will be provided only to school leaders.
- During the 6-8-month plan each of the school's staff members will receive digital 2 video trainings (characteristics of a sexual predator, characteristics of a sexually abused individual and how/when to report) that are 7-10 minutes in length, as well as weekly email reminders once they have completed the training. **This will insure that the taught actions and ideas stay embedded.** NewDawn will verify what staff viewed the video trainings for the school leader. Here is a sample:
<https://vimeo.com/90612306>
- The parent/guardians of the participating school will receive training videos as well that will be specific to recognizing sexual predators, recognizing/reporting sexual abuse, and safe social media/internet use protocols at their respective homes.
- Weekly safety/security trends in education will be made available via an electronic newsletter to the school leadership. The school leadership can "re-brand" or place within existing newsletter formats prior to sending out to stakeholders.
- If necessary, and not already in place, each client will receive an incident reporting "system" that will allow for client leadership to be contacted immediately with each concern. This "system" will also contain a toll free, 24/7 phone line, and a customizable "action button" that can be embedded in their organizational website. Both of these tools can be made anonymous as well if the school does not already have this type of tool. This is an example of our school incident reporting page:
<http://www.newdawnsecurity.com/index.php?action=incidentreportingsystem>
- All designated school leaders will receive access to our 24/7 security/safety incident phone line that will provide them expert level security and safety assistance, and

guidance with any type of security and/or safety issue they may be facing. Sample:
888.287.6157

- Once the necessary protocols of action have been provided by NewDawn Security, and verified as embedded at the school by NewDawn Security, the school leader will receive a certificate of completion.

PROTOCOL OBJECTIVES/CERTIFICATION REQUIREMENTS

If the administration and staff follow directions on how to embedding the protocols then these objectives will be measured and met successfully. will produce the following results, and these results also serve as the certification

CERTIFICATION REQUIREMENTS
95% of staff are trained on sexual predator characteristics
All supervision/interaction site policies and procedures are reviewed for potential liabilities, and risk mitigating actions are embedded
Administrators document risk reduction actions as they take place
A two person concern reporting and responding system is in place
Background Screenings contain risk reduction elements for all staff and volunteers
Transportation policies and procedures are reviewed
Extra Curricular activity and transportation policies and procedures contain no potential liabilities
Server logs are reviewed for any potential concerns
Local sexual offender notifications are current and managed
Members and/or Parents of the organization are provided with access to videos of sexual predator characteristics and sexual abuse victims (if deemed appropriate by organization leadership)
95% of staff are trained on sexual abuse victim characteristics and reporting procedures
95% of staff are trained on the necessary increase in awareness levels for sexual predators and/or victims of sexual predators

BENEFITS TO THE ORGANIZATION

In addition to drastically reducing the risk of a sexual predator incident or abuse victim incident occurring within their organization, the Predator Prevention Certification Service also provides the following benefits:

- Reduced risk of lawsuits.
- Increase of staff Professional Development/Training without requiring increased and inconvenient meeting time.
- Quality staff recruited and retained.
- Parental satisfaction and trust rate increased.
- Operational effectiveness increased.
- Withdrawal of students from schools due to safety and security decreased
- Positive press coverage and community exposure.
- “On Site” rates and additional areas of security safety work will receive a 20% reduction in normal rate fees

COST PER SITE

Number of Sites	1 st Year Certification per site	Each additional year per site
1-10	\$950	\$600
11-49	\$900	\$600
51 to 99	\$850	\$550
100+	\$800	\$500

COST DISCUSSION

- If more than 10 schools sign up for the service then payments can be separated into 4 equal or somewhat equal payments
- First year and each additional year costs can be allocated to lessen the amount of the initial year cost.

ABOUT NEWDAWN SECURITY

Founded by a former school principal, NewDawn Security specializes in helping organizations identify, prepare for, and mitigate their common and individual risks.

NewDawn Security developed and oversees the Excellence in Safe School Operations (ESSO) Protocol and Certification Program, the Excellence in Safe Post Secondary Campus Operations (ESPSCO) Protocol and Certification Program, the Excellence in Safe Church Operations (ESCO) Protocol and Certification, and the Sexual Predator and Abuse Prevention Protocol and Certification. All of these certification services provide an objective method for measuring and maintaining Safe Operation and Risk Prevention Standards. NewDawn Security puts its name, and its reputation right alongside the schools and organizations they serve to enhance and maintain all aspects of safety and security.

ADDITIONAL RISK BASED SECURITY MANAGEMENT PROTOCOLS NEWDAWN SECURITY CAN EMBED AT YOUR SCHOOL:

- Entire Security and Safety Operations Audit
- Active Shooter Prevention Protocol
- Sexual Predator and Abuse Prevention Protocol
- Effective School Wide Discipline Incident Reduction Protocol
- Bullying and Harassment Prevention Protocol
- Gang Prevention Protocol
- Drug/Alcohol Incident Reduction Protocol
- Faculty and Staff Security and Safety Professional Development
- Reduced Risk Operation Protocols of Extra Curricular Events
- Crime/Vandalism Prevention Protocol
- High Quality Crisis Response Protocols
- Monitoring and Reduction Strategies for all Risk, Threat, and Vulnerabilities

CONCLUSION

We can now provide schools a proactive, research based, and proven effective protocols to prevent them from ever experiencing the devastation of a sexual abuse incident. Schools do not have to do all the work themselves, and they don't have to accept all the risk and liability. We gladly are able to share this risk and liability due to the valuable type of program we have developed, and the people we have helping your school embed it into your day-to-day activities. Our main goal will be to make sure we do everything possible to make sure you never experience a sexual abuse situation, or if you already have, you never do again. There is no other company in the World that is currently offering anything like this program, or more importantly have the ability to do the same.

Please feel free to contact me with any questions, and/or to schedule an in person presentation to your board. We look forward to providing you the very best.

Sean Spellecy

Chief Executive Officer

NewDawn Security

888.287.6157