



**SEXUAL ABUSE AND  
SEXUAL PREDATOR  
PREVENTION PROTOCOL**

## **PREDATOR PREVENTION AND SEXUAL ABUSE PROTOCOL**

### **The Need for the Protocol:**

- According to the U.S. Department of Justice, 1 in 3 girls, and 1 in 7 boys will be sexually assaulted before they turn 18. An estimated 30% of sexual assaults go unreported. 98% of those victims return to school after the assault.
- There is currently an estimated 1 in 11 chance that a private or public school will experience a sexual abuse incident in a given school year.
- Sexual abuse lawsuits against private and public schools totaled over \$340 million in 2012 causing liability insurance premiums to rise 30-40% for schools who were found negligent.
- Currently less than 3% of private and public schools utilize anything more than background checks and enhanced supervision as methods of proactive prevention.

### **Summary of Program:**

NewDawn Security works with each school individually to make sure all eight (8) research based, and proven effective methods of our sexual predator/abuse prevention protocol are embedded into the day-to-day operation. Special care is also paid to make sure that the learning environment and culture is only positively affected.

### **Outcomes after 90 days:**

- The possibility of experiencing a sexual abuse incident on campus drops over 75%
- The possibility of a student being sexually abused by a staff member and/or other student outside of campus drops over 50%
- The possibility of a student being sexually abused off campus drops 40%
- The possibility of a student reporting an ongoing or past incident increases 35%

### **Outcomes after six months:**

- The possibility of having a sexual abuse incident on campus drops over 85%
- The possibility of a student being sexually abused by a staff member and/or other student outside of campus drops over 75%
- The possibility of a student being sexually abused off campus drops 55%
- The possibility of a student reporting an ongoing or past incident increases 50%
- The possibility of a liability insurance rate review exists depending on your insurance company (insurance companies have stated anywhere from 2.5 to 8%).

### **Outcomes each year the protocol is verified to be embedded**

- 95% chance a sexual abuse incident does not happen on your campus involving any of your staff or students
- Because the school has embedded this protocol into it's culture the chances of student, staff member or a student or staff member's family drops over 70% whether they are on campus or not.

## **SPECIFIC SERVICES TO BE PROVIDED**

NewDawn Security will provide the following services for 6-8 months as part of the **Sexual Abuse/Predator Prevention Protocol**:

1. Non Disclosure Agreement
2. Review of all current staff/student/parent handbooks and policy/procedure manuals.
3. Recommendations made to decrease current policy/procedure liability that will not negatively impact the culture.
4. Introductory conference webinar with school leader, and whoever they deem necessary to review the program/answer questions/concerns.
5. Initial Anonymous Survey for Faculty/Staff to Measure Current Levels of Prevention
6. 6 Month Proposed Action Plan to Embed the 8 Protocols
7. Press Release
8. 3 Staff Video Trainings and verification of participation
9. 3 Parent/Guardian Enhanced Awareness/Education Videos
10. Monthly Plan Status Updates w/ School Leadership Designee via phone call, and weekly updates to staff on video based instruction
11. Anonymous Concern Reporting "System" if not already in place
12. 24/7 School Safety/Security Consultation Service
13. Updates of Registered Sex Offenders Near School
14. Confidential and Proactive Actions for School Leadership Explained and Monitored (Provided verbally during initial webinar-include additional actions by NDS not listed in this document)
15. Measurement of Protocols Embedded via Anonymous Survey at 6 month time period.
16. Certificate of Professional Development Time for Faculty/Staff and Certificate of Completion

17. Documentation approved by school leadership sent to school insurance company by NDS

### **Additional Explanations of Services**

- NewDawn Security will provide a Non-Disclosure Agreement that prohibits any information from or about the school from ever being shared with anyone at any time by NewDawn Security Staff.
- The designated school leader will be provided a 20-30 minute introductory phone call that will detail the specifics of the program, answer any questions, and request the following documents: A) All student/staff handbooks B) Current Incident Logs.
- All school operational handbooks, and policy/procedure manuals will be reviewed for areas of potential liability in terms of sexual abuse, social media use, background screening, harassment, extra curricular activity, transportation, field trips and supervision. Suggestive changes to reduce and/or eliminate liability will be provided as well as options for entire creation if a policy is not developed yet.
- The NewDawn Security Specialist will develop a customized six (6) month “embedded action” plan that will guide the school leader through what actions will need to take place in order to embed the program at the highest risk mitigation level possible. The school leader will review and sign off on the plan once approved.
- An “approved by school leader” press release will be sent to local/national media detailing the proactive actions the school is embedding to enhance safety **if so desired.**
- During the 6-8 month action plan, the NDS Specialist will contact the designated school leader, and/or school leader designee once a month to mark progress/update the plan based on any risk change.
- During the 6-8-month plan each of the school’s faculty and staff members will receive 3 individualized video trainings (characteristics of a sexual predator/ characteristics of a sexually abused individual, Safe Touch, and how/when to report)

that are 7-10 minutes in length, as well as weekly email reminders once they have completed the training. **This will insure that the 8 Protocols of Sexual Abuse/Sexual Predator Prevention stay embedded.** NewDawn will verify what staff viewed the video trainings for the school leader. Here is a sample:

<https://vimeo.com/90612306>

- The parent/guardians of the participating school will receive training videos as well that will be specific to recognizing sexual predators, recognizing/reporting sexual abuse, and Safe Touch highlights that they can reinforce at their respective homes (this will depend on what school leadership deems necessary based on their culture).
- If necessary, and not already in place, each client will receive an anonymous concern reporting “system” that will allow for client leadership to be contacted immediately with each concern. This “system” will also contain a toll free, 24/7 phone line, and a customizable “action button” that can be embedded in their organizational website. Both of these tools can be made anonymous as well if the school does not already have this type of tool. This is an example of our school incident reporting page: <http://www.newdawnsecurity.com/index.php?action=incidentreportingsystem>
- All designated school leaders will receive access to our 24/7 security/safety incident phone line that will provide them expert level security and safety assistance, and guidance with any type of security and/or safety issue they may be facing. **Sample: 888.287.6157**
- Once the necessary protocols of action have been provided by NewDawn Security, and verified as embedded at the school by NewDawn Security, the school will have earned Excellence in Predator Prevention Certification. This information can be provided directly to the school insurance company if so desired.

## MEASURABLE PREDATOR PREVENTION PROTOCOL OBJECTIVES

The following are the necessary and measurable prevention protocol objectives organizations need to have embedded in order to successfully mitigate their risk of a sexual predator/abuse incident:

**OBJECTIVE ONE: “LIABILITY FREE” POLICIES AND PROCEDURES:** Organizational Policies and Procedures need to contain elements that reduce/eliminate liability, and increase proactive actions

**METHOD OF DELIVERY:** NewDawn Specialist reviews all current policies, procedures, handbooks, and staff expectation documents for risk reduction elements.

OBJECTIVE SPECIFICS	TAKE AWAY VALUE
Policies that will be addressed: Supervision, Transportation, Visitor, Sexual Harassment, Sexual Abuse Reporting, Extra Curricular/Activity, Social Networking, 3rd Party Contractor, Reporting, Staff Training, Student Education, etc....	Specific examples of content and how to make sure your policies/procedures are being accepted/put into practice

**OBJECTIVE TWO: EFFECTIVE BACKGROUND SCREENING:** The successful screening of potential and current employees background must contain certain elements, and be done more than once to be considered effective.

**METHOD OF DELIVERY:** Current methods are analyzed, and methods of risk reduction are provided to district/school administration. Actions are embedded in to day-to-day operations.

OBJECTIVE SPECIFICS	TAKE AWAY VALUE
<ul style="list-style-type: none"> <li>• Background Investigations vs. Background Checks</li> <li>• Reference Check</li> <li>• Social Media Scan</li> <li>• Frequency</li> <li>• Areas of Concern</li> <li>• Interviewing Questions</li> </ul>	<p>Administrators will now have the ability to conduct complete and successful background screenings</p>

**OBJECTIVE THREE:** EDUCATING STAFF ON THE CHARACTERISTICS OF A SEXUAL PREDATOR/SEXUAL ABUSE AND HOW TO MAINTAIN

**AWARENESS/REPORT:** The ability to have an educated faculty and staff on the common characteristics of a sexual predator, when and how to report any concerns, and how to maintain that awareness is what this objective covers.

**METHOD OF DELIVERY:** During a 7-10 minute customized video the faculty and staff would be educated on the most recent researched based common characteristics of a sexual predator. Staff would view at their convenience, in a 10-day time span, and answer 1-2 questions via email. Names of all faculty/staff who participate is provided back to school administration. Weekly emails addressing one or two characteristics would continue throughout the school year. In addition we would cover what, when, and how to report.



OBJECTIVE SPECIFICS	TAKE AWAY VALUE
<ul style="list-style-type: none"> <li>• Characteristics of a Sexual Predator</li> <li>• Successful Reporting Mechanisms</li> <li>• Components of Maintaining Awareness</li> <li>• Recognizing abuse and reporting protocols</li> <li>• SAFE TOUCH</li> </ul>	<p>Specific Knowledge of characteristics of abuser and abused, along with enhanced environment of prevention</p>

**OBJECTIVE FOUR:** YOUR PARENT/GUARDIANS ARE PROVIDED PREVENTION METHODS WHILE THE SCHOOL AND PARENT/GUARDIANS HELP DECIDE HOW BEST TO EMBED STUDENT PREVENTION METHODS

**METHOD OF DELIVERY:** Parent/Guardians are provided customized videos that provide them the knowledge base of sexual predator characteristics, sexual abuse victim characteristics, Safe Touch reminders, and prevention methods. Staff can deliver student programs after we train them, and/or parents can after they view the video training depending on the advice of school leadership

OBJECTIVE COMPONENTS	TAKE AWAY VALUE
<ul style="list-style-type: none"> <li>• Characteristics of a Sexual Predator</li> <li>• Characteristics of recognizing a sexual abuse victim</li> <li>• Successful Reporting Mechanisms</li> <li>• Safe Touch</li> <li>• Components of successfully talking with children</li> </ul>	<p>School will have the value of educating parents, and parents will have the value of educating their children in prevention methods and techniques</p>

**OBJECTIVE FIVE:** YOUR ADMINISTRATORS ARE EDUCATED ON ACTIONS THEY CAN TAKE TO MAKE SURE A SEXUAL PREDATOR IS NOT ACTIVE ON CAMPUS

**METHOD OF DELIVERY:** During initial conversations, and month-to-month check in's administration will be educated on prevention methods and techniques NOT shared with the general faculty and staff.

OBJECTIVE COMPONENTS	TAKE AWAY VALUE
<ul style="list-style-type: none"> <li>• Modified Supervision Tactics</li> <li>• Internet activity use</li> <li>• Separate actions for different administrators</li> <li>• Handling of reports</li> <li>• "Flashlight" scans</li> </ul>	<p>How to recognize patterns of inappropriate relationships along with enhancing effective investigations</p>

**OBJECTIVE SIX:** OUTSIDE SEXUAL PREDATORS ARE PREVENTED FROM ENTERING OR BEING AROUND YOUR CAMPUS

**METHOD OF DELIVERY:** During initial conversations with school administrator's actions will be described to enhance methods of keeping outside sexual predators off campus

OBJECTIVE COMPONENTS	TAKE AWAY VALUE
<ul style="list-style-type: none"> <li>• Ability to stay on top of the location of registered sex offenders in your area</li> <li>• Organizational Safeguards for during/ after school</li> <li>• Training staff and volunteers awareness</li> </ul>	<p>How to best determine locations of registered sex offenders, and keep them off campus</p>

**OBJECTIVE SEVEN:** PROACTIVE ACTIONS ARE TAKEN TO PREVENT 3<sup>rd</sup> PARTY CONTRACTORS FROM COMMITTING HARMFUL ACTS ON CAMPUS

**METHOD OF DELIVERY:** 3<sup>rd</sup> party contractor expectations while on campus are shared via document form with school administrators and individualized to best reflect campus culture and need

OBJECTIVE COMPONENTS	TAKE AWAY VALUE
<ul style="list-style-type: none"> <li>• Policy Elements</li> <li>• Effective interactions</li> <li>• Enhancing your safety and security with the use of 3<sup>rd</sup> party contractors</li> </ul>	<p>Administrators will learn/ receive written examples of effective policies/actions in dealing with 3<sup>rd</sup> Party Contractors</p>

**OBJECTIVE EIGHT:** PATTERNS OF CONCERN ARE ANALYZED ROUTINELY TO PREVENT SEXUAL ABUSE SITUATIONS FROM DEVELOPING

**METHOD OF DELIVERY:** School administration and the NewDawn Security Specialist analyze sexual component incident reports, and/or concern reporting logs in order to recognize patterns of current/future concern

COMPONENTS	TAKE AWAY VALUE
<ul style="list-style-type: none"> <li>• Recognizing patterns of concern</li> <li>• List of pre-sexual abuse actions</li> <li>• Methods of effectively scanning incident logs</li> </ul>	<p>Administrators will receive training on how to effectively monitor incident logs for patterns of developing sexual abuse type situations along with methods to use for effective monitoring</p>

## CERTIFICATION REQUIREMENTS

The following are requirements to earn the Excellence in Sexual Abuse

Prevention Certification:

CERTIFICATION REQUIREMENTS
95% of staff are trained on sexual predator characteristics
All supervision/interaction site policies and procedures are reviewed for potential liabilities, and risk mitigating actions are embedded
Administrators document risk reduction actions as they take place
A two person concern reporting and responding system is in place
Background Screenings contain risk reduction elements for all staff and volunteers
Transportation policies and procedures are reviewed
Extra Curricular activity and transportation policies and procedures contain no potential liabilities
Server logs are reviewed for any potential concerns
Local sexual offender notifications are current and managed
Members and/or Parents of the organization are provided with access to videos of sexual predator characteristics and sexual abuse victims (if deemed appropriate by organization leadership)
95% of staff are trained on sexual abuse victim characteristics and reporting procedures
95% of staff are trained on the necessary increase in awareness levels for sexual predators and/or victims of sexual predators
90% of students are trained on Safe Touch and/or Safe Approach (Depending on Age of Students)

CONFIDENTIAL

## **BENEFITS TO THE SCHOOL(s)**

In addition to drastically reducing the risk of a sexual predator incident or abuse victim incident occurring within their organization, the Predator Prevention Certification Service also provides the following benefits:

- Reduced risk of lawsuits.
- Increase of staff Professional Development/Training without requiring increased and inconvenient meeting time.
- Quality staff recruited and retained.
- Parental satisfaction and trust rate increased.
- Operational effectiveness increased.
- Withdrawal of students from schools due to safety and security decreased
- Positive press coverage and community exposure.
- "On Site" rates and additional areas of security safety work will receive a 20% reduction in normal rate fees

## **ABOUT NEWDAWN SECURITY**

Founded by a former school principal, NewDawn Security specializes in helping organizations identify, prepare for, and mitigate their common and individual risks. NewDawn Security developed and oversees the Excellence in Safe School Operations (ESSO) Protocol and Certification Program, the Excellence in Safe Post Secondary Campus Operations (ESPSCO) Protocol and Certification Program, the Excellence in Safe Church Operations (ESCO) Protocol and Certification, and the Sexual Predator and Abuse Prevention Protocol and Certification. All of these certification services provide an objective method for measuring and maintaining Safe Operation and Risk Prevention Standards. NewDawn Security puts its name, and its reputation right alongside the schools and organizations they serve to enhance and maintain all aspects of safety and security.

### **ADDITIONAL RISK BASED SECURITY MANAGEMENT PROTOCOLS NEWDAWN SECURITY CAN EMBED AT SCHOOLS**

- Excellence in Safe School Operations Certification
- Active Shooter Prevention Protocols
- High Quality Crisis Response Protocols
- Monitoring and Reduction Strategies for all Risk, Threat, and Vulnerabilities
- Bullying and Harassment Prevention Protocol
- Gang Prevention Protocol
- Drug/Alcohol Incident Reduction Protocol
- Faculty and Staff Security and Safety Professional Development
- Reduced Risk Operation Protocols of Extra Curricular Events
- Crime/Vandalism Prevention Protocol

## CONCLUSION

We can now provide schools a proactive, research based, and proven effective protocols to prevent them from ever experiencing the devastation of a sexual abuse incident. Schools do not have to do all the work themselves, and they don't have to accept all the risk and liability. We gladly are able to share this risk and liability due to the valuable type of program we have developed, and the people we have helping your school embed it into your day-to-day activities. Our main goal will be to make sure we do everything possible to make sure you never experience a sexual abuse situation, or if you already have, you never do again. There is no other company in the World that is currently offering anything like this program, or more importantly have the ability to provide for you what we can.

Please feel free to contact me with any questions, and/or to schedule an in person presentation. We look forward to providing you the very best.

Sean Spellecy

Chief Executive Officer

NewDawn Security

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